

# Results of Williams Township Community Survey Conducted January/February 2017

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In order to gather input from residents for its 2018 Comprehensive Plan Update, Williams Township conducted a community survey in January and February 2017. The survey was available online and was mailed to each household in the Township. A total of 2,299 surveys were mailed. The Township received a total of 382 responses—320 completed surveys were returned via mail and 62 surveys were completed online. Assuming each completed survey represents one household, the response rate is 16.6%.

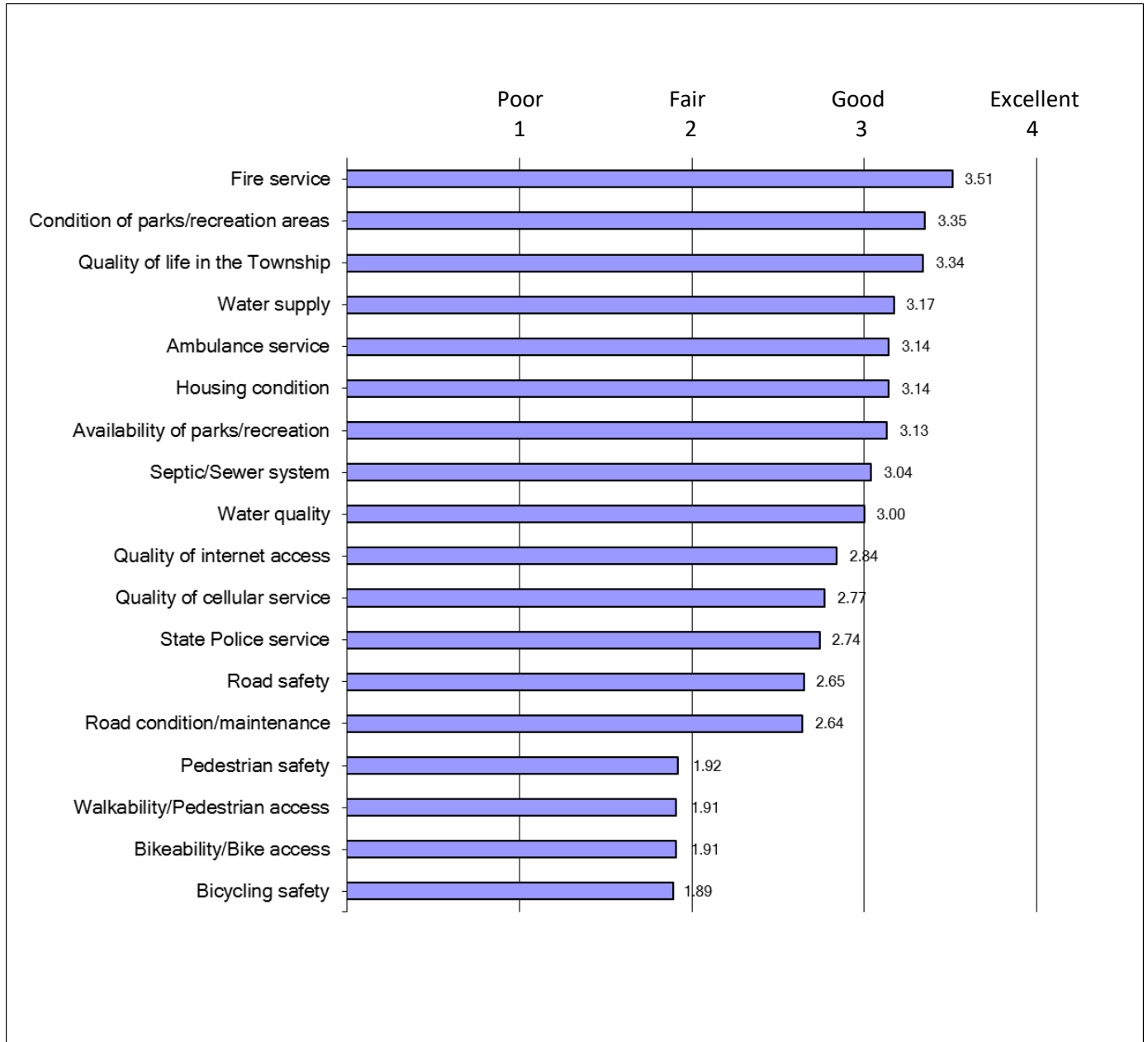
Survey questions were designed to get residents' input on topics that the Comprehensive Plan must address and to identify key issues and priorities. Each of the fifteen survey questions and results are included on the pages that follow.

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**Q1: Please rate the quality of the following:**

Answered: 379 Skipped: 3

Survey respondents rated the quality of the items listed in the chart below on a scale from 1 (Poor) to 4 (Excellent). The quality of fire service in the Township rated the highest with a score of 3.51, while bicycling safety scored the lowest at 1.89.

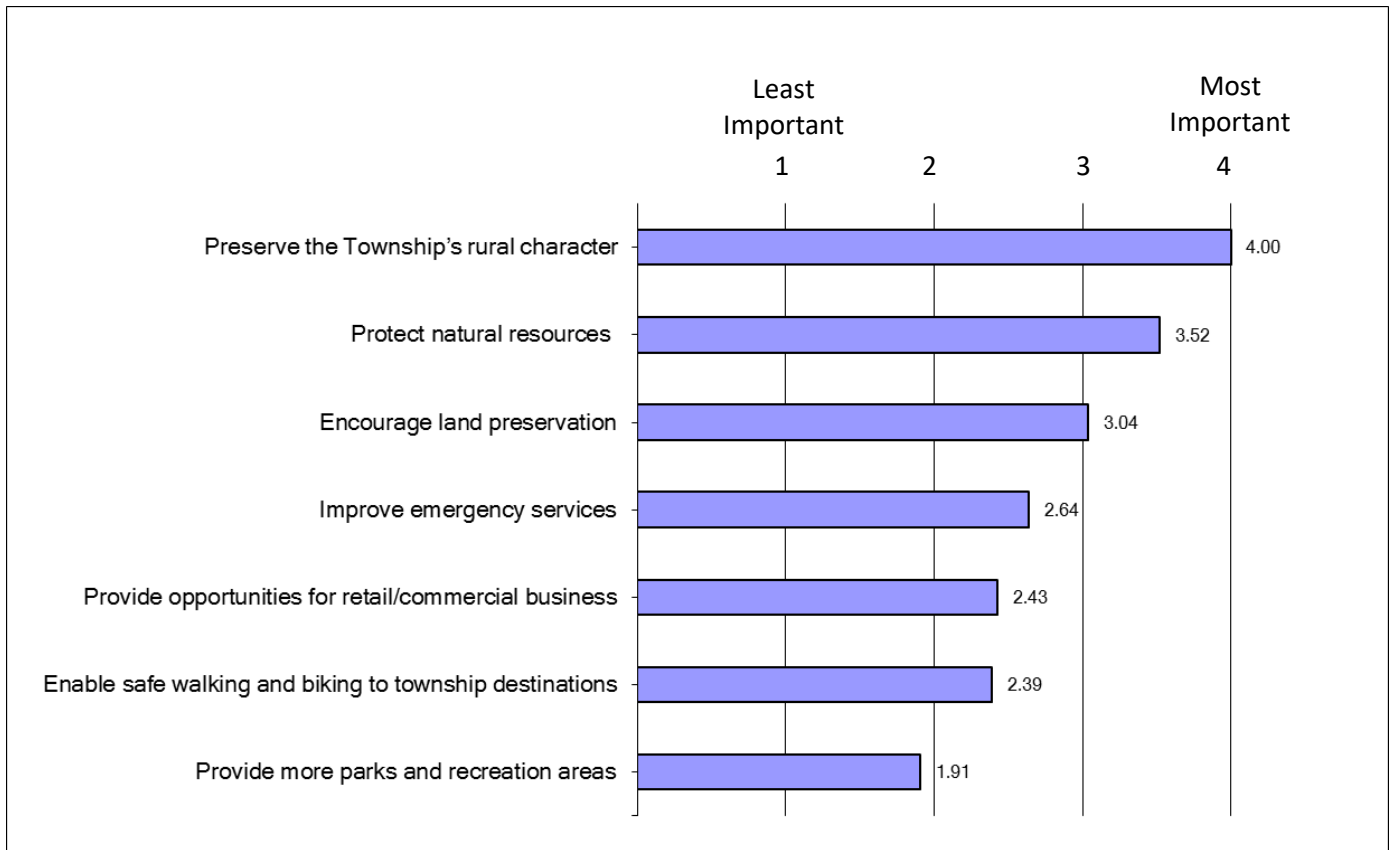


**Q2: Thinking about their importance to the community, please choose the top five issues and rank them.**

Answered: 315 Skipped: 67

Items listed in the chart below were ranked on a scale of 1 (Least Important) to 4 (Most Important). With a score of 4, preserving the Township’s rural character ranks highest in terms of importance to the community, while providing more parks and recreation areas ranks the lowest with a score of 1.91.

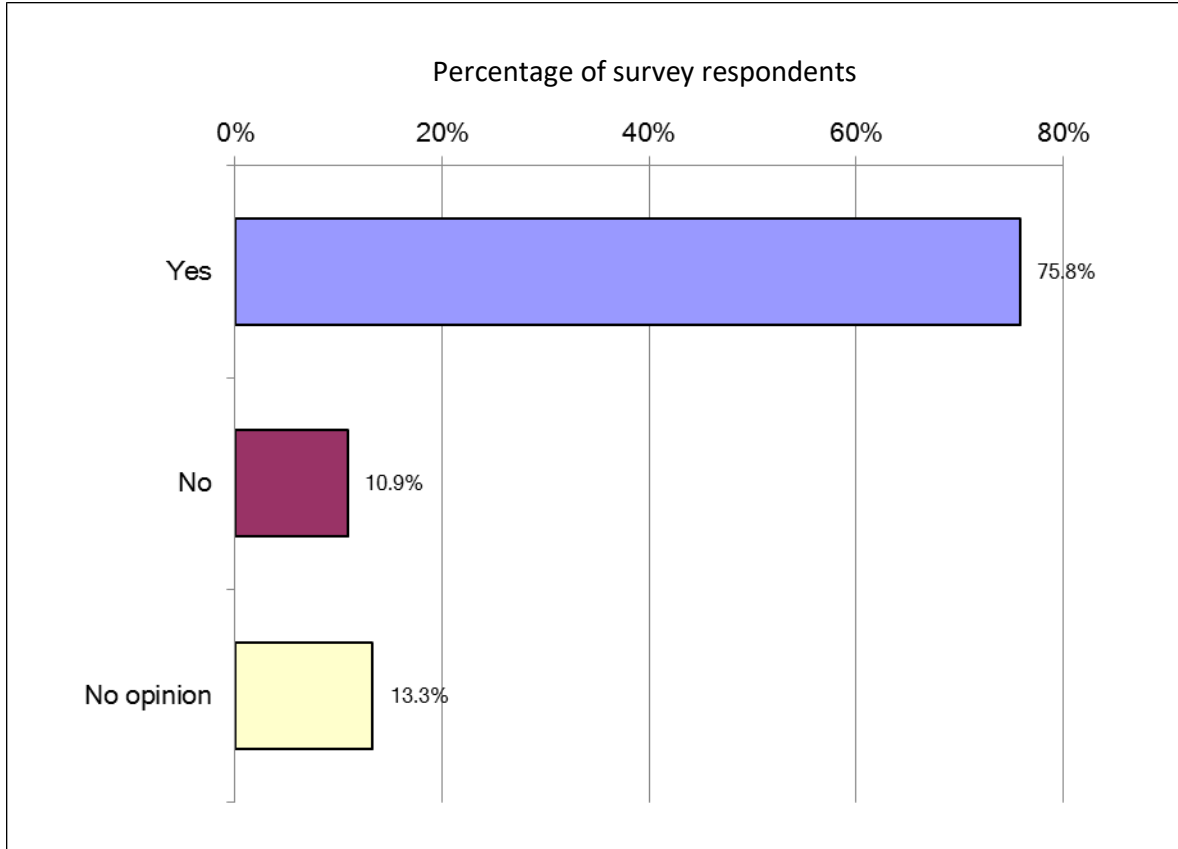
Note that this question included an “Other” category allowing respondents to write in other important issues not listed among the answer choices. Of the 71 respondents that selected “Other,” 24% wrote that the landfill is an important issue.



### Q3: Should the Township work to preserve historic resources as part of the Township's rural character?

Answered: 376 Skipped: 6

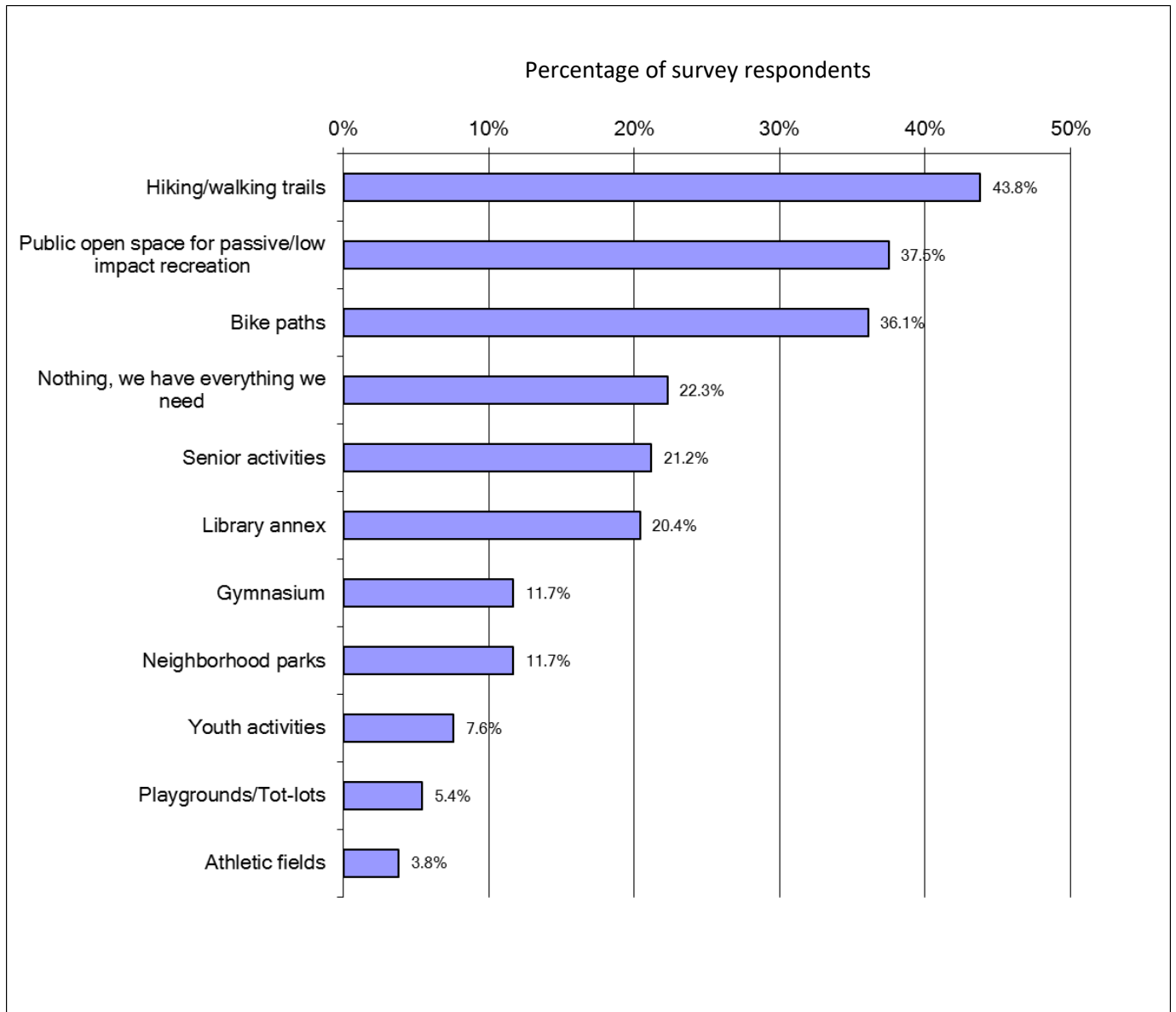
The vast majority of survey respondents (75.8%) think that the Township should work to preserve historic resources as part of its rural character.



### Q4: Which, if any, of the following does the Township need more of? (Choose all that apply)

Answered: 368 Skipped: 14

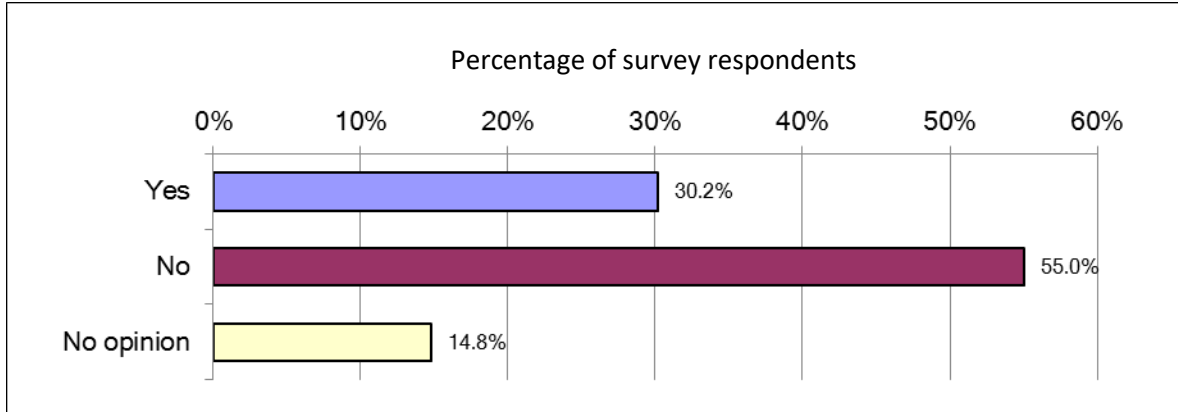
As shown in the following chart, survey respondents expressed the greatest need for hiking/walking trails and little need for more athletic fields.



### Q5: Should the Township expand opportunities for job-creating business and industry?

Answered: 378 Skipped: 4

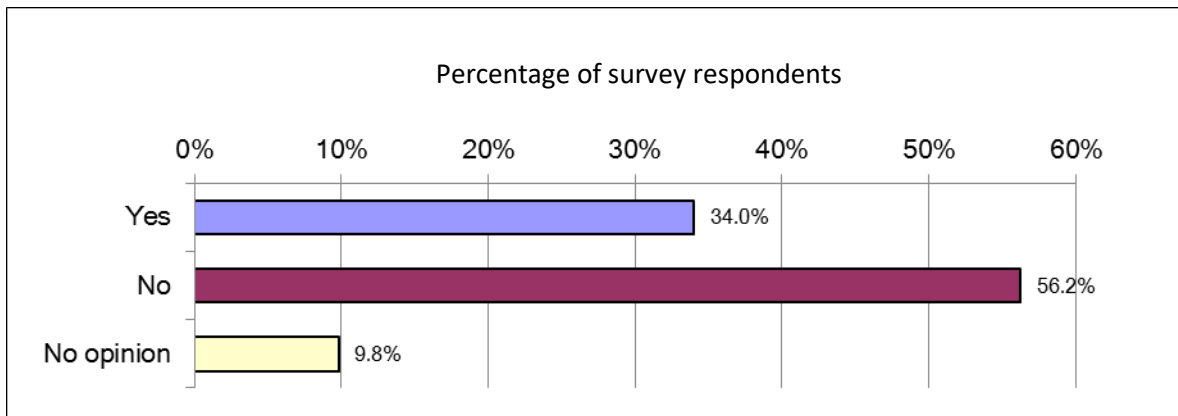
A majority of survey respondents (55%) think that the Township should *not* expand opportunities for job-creating business and industry.



### Q6: Should the Township expand opportunities for retail and commercial business?

Answered: 377 Skipped: 5

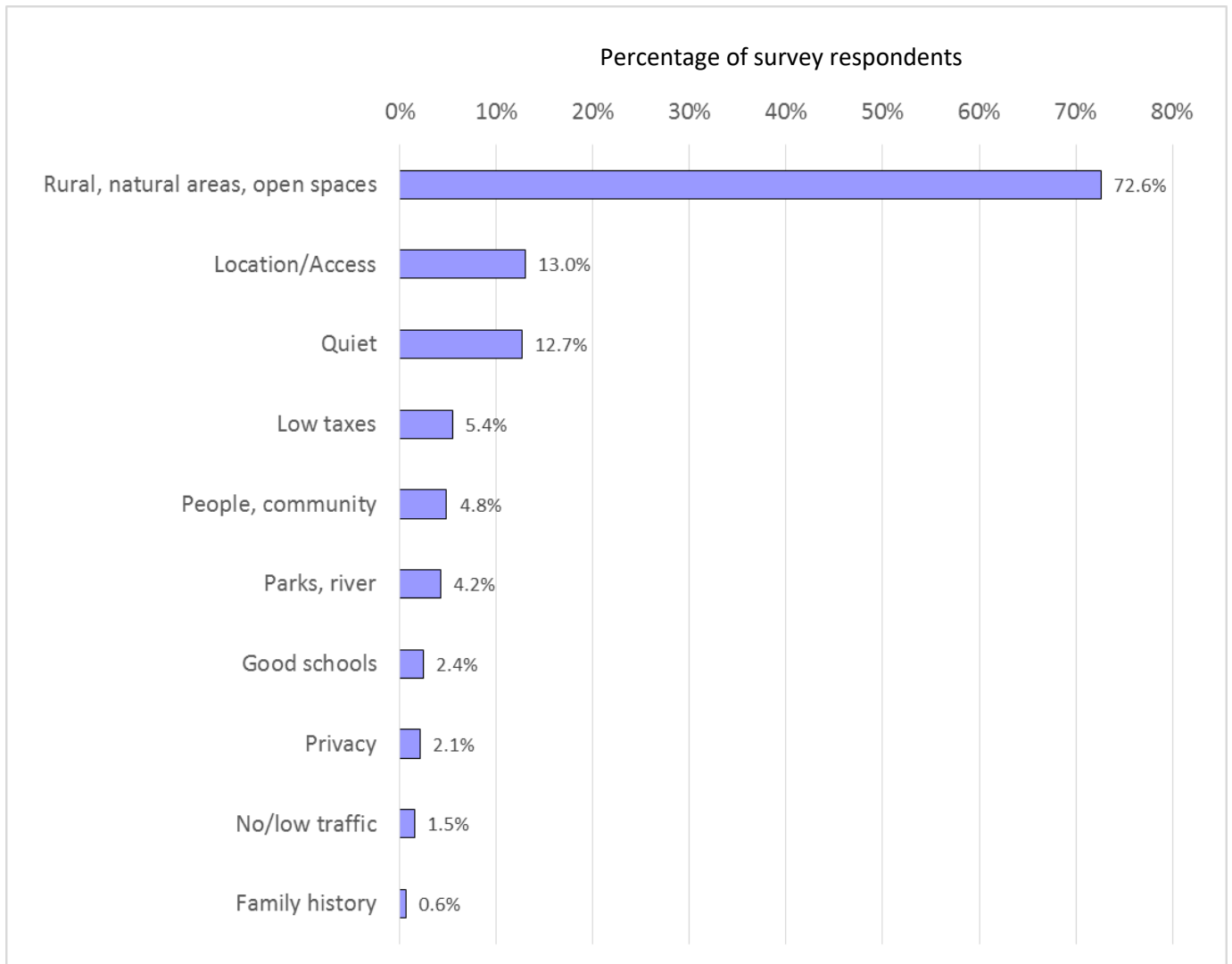
A majority of survey respondents (56.2%) think that the Township should *not* expand opportunities for retail and commercial business.



## Q7: What do you like most about Williams Township?

Answered: 332 Skipped: 50

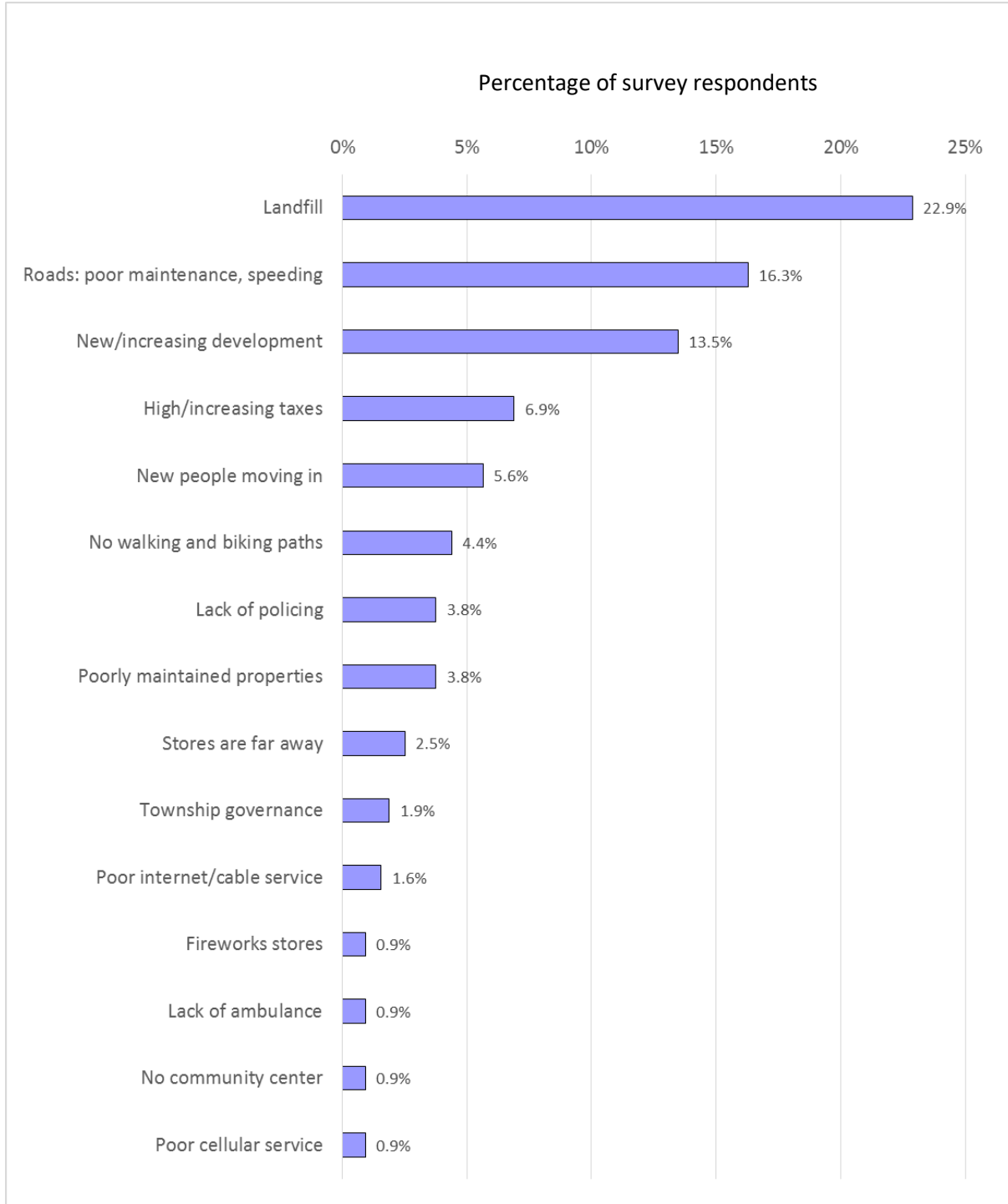
This open-ended question allowed survey respondents to write in their own answers. Answers were categorized and tallied as shown in the chart below. The Township's rural character, natural areas, and open spaces are most liked by survey respondents.



### Q8: What do you like least about Williams Township?

Answered: 319 Skipped: 63

This open-ended question allowed survey respondents to write in their own answers. Answers were categorized and tallied as shown in the chart below. The landfill is least liked by respondents.

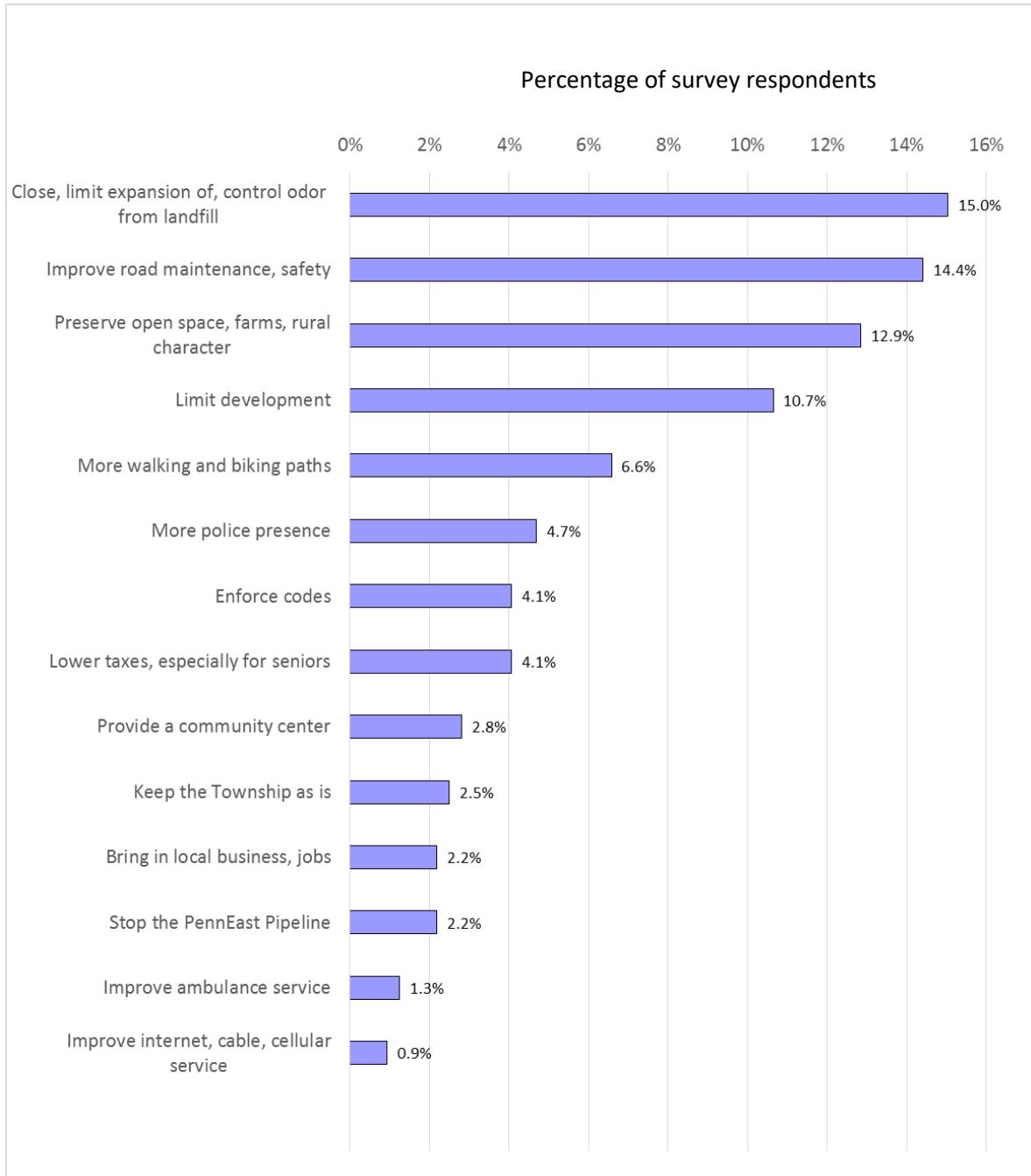




### Q9: What would you like the Township to do in order to make it a better place to live?

Answered: 319 Skipped: 63

This open-ended question allowed survey respondents to write in their own answers. Answers were categorized and tallied as shown in the chart below. The largest response (15% of respondents) relates to closing the landfill, limiting the expansion of the landfill, and controlling odor from the landfill.



### Q10: Your street name (optional)?

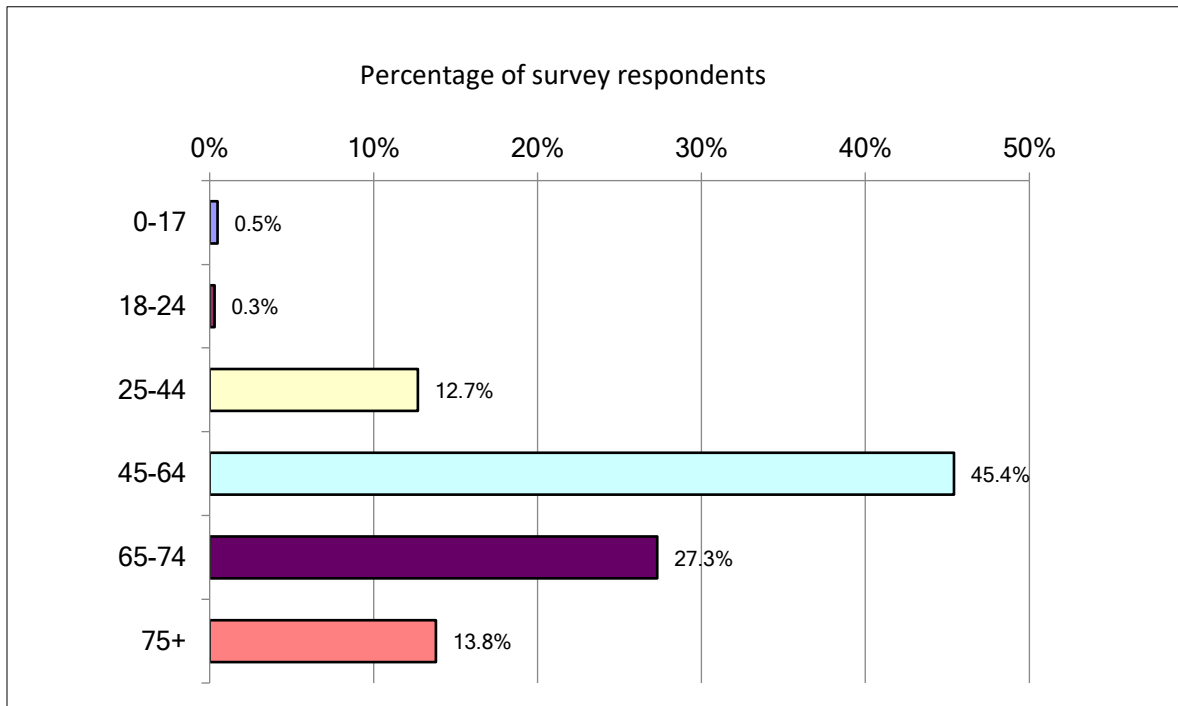
Answered: 232 Skipped: 150

[Answers intentionally omitted]

### Q11: What is your age group?

Answered: 377 Skipped: 5

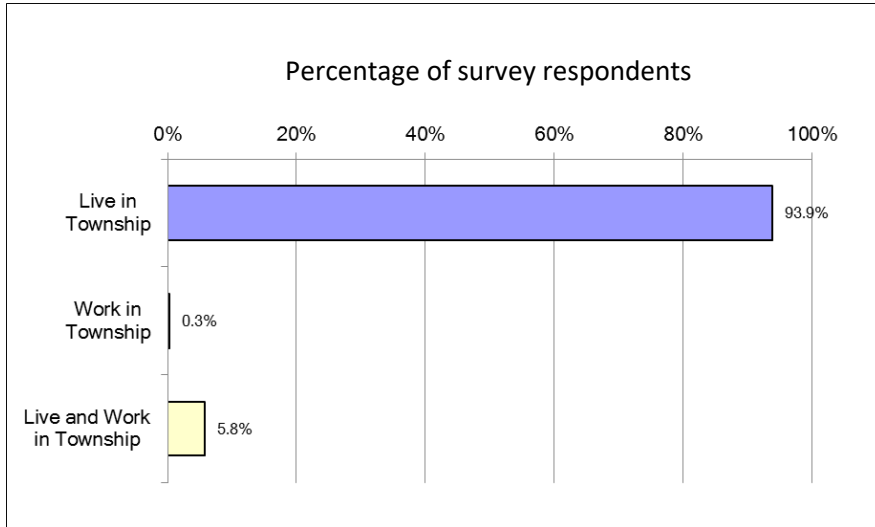
This chart shows the age groups of survey respondents. Most are over age 45.



### Q12: What is your association with Williams Township?

Answered: 377 Skipped: 5

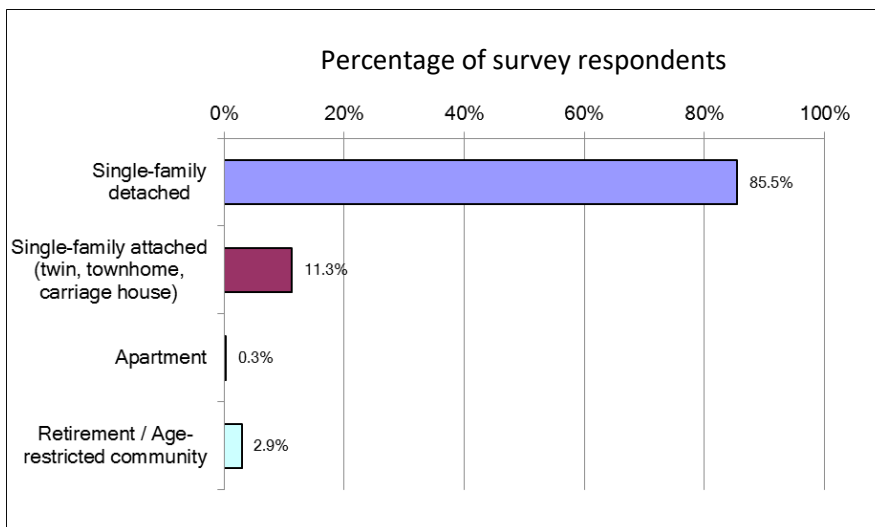
Nearly all survey respondents live in the Township.



### Q13: If you are a Williams Township resident, what type of dwelling do you live in?

Answered: 373 Skipped: 9

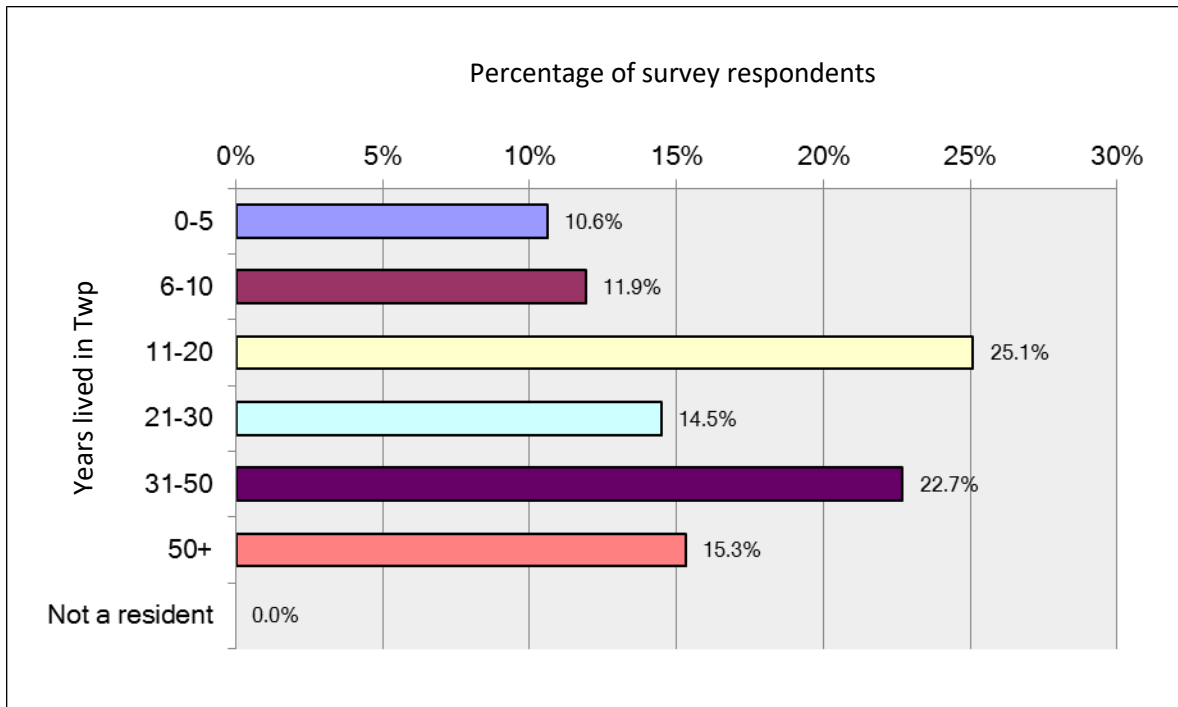
Most survey respondents live in a single-family detached home



### Q14: How many years have you lived in Williams Township?

Answered: 379 Skipped: 3

There is a relatively even distribution of survey respondents in terms of the number of years lived in the Township. The highest percent of respondent has lived in the Township for 11 to 20 years. (Note that there is variation in ranges of years reported).



### Q15: Why did you choose to live in Williams Township? (Check all that apply)

Answered: 375 Skipped: 7

The number one reason survey respondents chose to live in the Township is its rural character.

Note that this question included an “Other” category allowing respondents to write in other reasons for living in the Township that are not listed among the answer choices. Of the 80 respondents that selected “Other,” 37 said they live in the Township because they were born in the Township or have family in/near the Township.

